



ML American Enterprise Project Written Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
CONTENT					
Description of project	0	1-7	8-14	15-20	
Statement of project goals	0	1-3	4-7	8-10	
Description of project choice	0	1-3	4-7	8-10	
Description of project planning and development	0	1-3	4-7	8-10	
Description of implementation	0	1-3	4-7	8-10	
Uniqueness of project	0	1-2	3-4	5	
Service to the community	0	1-2	3-4	5	
Evidence of publicity	0	1-2	3-4	5	
FORMAT OF PROJECT					
Followed project criteria	0	1-3	4-7	8-10	
Correct grammar, punctuation, spelling, and acceptable business style (deduct one point for each error)	0	1-5	6-10	11-15	
TOTAL POINTS					/100 max

School: _____

City: _____ State: _____

Judge's Signature: _____

VERIFICATION
(scores checked)

Administrator

St Awards Comm.



ML COMMUNITY SERVICE PROJECT Written Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
CONTENT					
Description of project	0	1-7	8-14	15-20	
Statement of project goals	0	1-3	4-7	8-10	
Description of project choice	0	1-3	4-7	8-10	
Description of project planning and development	0	1-3	4-7	8-10	
Description of implementation	0	1-3	4-7	8-10	
Uniqueness of project	0	1-2	3-4	5	
Service to the community	0	1-2	3-4	5	
Evidence of publicity	0	1-2	3-4	5	
FORMAT OF PROJECT					
Followed project criteria	0	1-3	4-7	8-10	
Correct grammar, punctuation, spelling, and acceptable business style (deduct 1 point for each error)	0	1-5	6-10	11-15	
TOTAL POINTS					/100 max

School: _____

City: _____ State: _____

Judge's Signature: _____

VERIFICATION (scores checked) <input type="checkbox"/> Administrator <input type="checkbox"/> St Awards Comm.



ML – COMPUTER SLIDE SHOW PRESENTATION RATING SHEET

Evaluation Item	Not Demonstrated	Does not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
PRESENTATION CONTENT CLEARLY RELATES TO ASSIGNED TOPIC	0	1-3	4-7	8-10	
COPYRIGHT LAWS HAVE BEEN FOLLOWED AND ARE CITED	0	1-3	4-7	8-10	
PRESENTATION IS CLEAR AND CONCISE	0	1-3	4-7	8-10	
ELEMENTS INCLUDED IN PRESENTATION ARE SUITABLE AND APPROPRIATE	0	1-3	4-7	8-10	
Presentation					
PRESENTATION INCLUDES IDENTIFIABLE OPENING, BODY, AND CONCLUSION	0	1-3	4-7	8-10	
AUDIO AND VISUAL ELEMENTS ARE COORDINATED AND COMPLEMENTARY	0	1-3	4-7	8-10	
TRANSITIONS ARE EFFECTIVE AND APPEALING	0	1-3	4-7	8-10	
GRAPHICS ENHANCE OVERALL QUALITY OF PRESENTATION	0	1-3	4-7	8-10	
PRESENTATION IS EFFECTIVE AT MOTIVATING AUDIENCE TO ACTION	0	1-3	4-7	8-10	
SOUND, TRANSITIONS, TIMINGS, AND/OR OTHER SPECIAL-EFFECTS ENHANCE THE PRESENTATION	0	1-3	4-7	8-10	
PENALTY POINTS DEDUCT FIVE (5) POINTS IF PRESENTATION IS UNDER 1 MINUTE OR OVER 3 MINUTES. TIME:					
FINAL SCORE				/100 MAX	

NAME: _____

SCHOOL: _____

JUDGE'S SIGNATURE: _____ DATE _____

JUDGE'S COMMENTS:

VERIFICATION
(scores checked)

Administrator

St Awards Comm.



ML – DESKTOP PUBLISHING APPLICATION RATING SHEET

Evaluation Item	Not Demonstrated	Does not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Overall Appeal					
PRESENTATION IMMEDIATELY GRABS AUDIENCE	0	1-3	4-7	8-10	
CONTENT EFFECTIVELY COVERS TOPIC WITH ALL THE VITAL INFORMATION—WHO, WHAT, WHEN, WHERE, WHY, AND HOW	0	1-3	4-7	8-10	
PRESENTATION APPEALS TO INTENDED AUDIENCE	0	1-3	4-7	8-10	
Layout					
LAYOUT IS CREATIVE AND ORIGINAL	0	1-3	4-7	8-10	
TEXT AND GRAPHICS ARE WELL-BALANCED WITH NO OVERLAPPING ITEMS THAT REDUCE READABILITY	0	1-3	4-7	8-10	
GRAPHICS ARE APPROPRIATE TO SUBJECT AND ARE EFFECTIVELY UTILIZED	0	1-3	4-7	8-10	
FONT SELECTION (TYPE, SIZE, STYLE, KERNING, LEADING, NUMBER OF TYPEFACES) IS APPROPRIATE AND APPEALING	0	1-3	4-7	8-10	
TECHNICAL FEATURES					
EFFECTIVE APPLICATION OF A SPECIAL EFFECT(S) MAY INCLUDE BUT, NOT LIMITED TO, DROP CAPS, SHADOWING, REVERSE TYPE, SCREENS, AND MIRROR IMAGES	0	1-3	4-7	8-10	
EFFECTIVE TEXT TREATMENT (I.E. PARAGRAPH INDENTS, BULLETS, NUMBERING, HANGING INDENTS, ALIGNMENT, TEXT WRAPPING)	0	1-3	4-7	8-10	
PROPER USE OF GRAMMAR, SPELLING, PUNCTUATION, ETC.	0	1-3	4-7	8-10	
TOTAL POINTS	/100 MAX				

NAME: _____

SCHOOL: _____

JUDGE'S SIGNATURE: _____ DATE _____

JUDGE'S COMMENTS:

VERIFICATION
(scores checked)

Administrator

St Awards Comm.



ML LOCAL CHAPTER ACTIVITIES REPORT

Written Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
CONTENT					
Service to the school and community	0	1-5	6-10	11-15	
Recruitment of members	0	1-5	6-10	11-15	
Leadership development for officers and members	0	1-5	6-10	11-15	
Support of FBLA-PBL national and state projects	0	1-5	6-10	11-15	
Public relations—evidence of publicity	0	1-5	6-10	11-15	
FORMAT OF REPORT					
Clear and concise presentation with logical arrangement of information	0	1-3	4-7	8-10	
Correct grammar, punctuation, spelling, and acceptable business style (deduct one point for each error)	0	1-5	6-10	11-15	
TOTAL POINTS					/100 max

School: _____

City: _____ State: _____

Judge's Signature: _____

VERIFICATION (scores checked) <input type="checkbox"/> Administrator <input type="checkbox"/> St Awards Comm.



ML - PUBLIC SPEAKING Rating Sheet

Points given may range between zero and maximum number indicated.

CONTENT

Relation to FBLA-PBL goals, activities and/or current programs _____ 10
Purpose clearly stated _____ 5
Significance of subject _____ 5
Suitability and accuracy of statements _____ 5

Subtotal _____ 25

ORGANIZATION

Topic adequately developed _____ 10
Logical sequence of ideas _____ 10
Accomplishment of purpose _____ 10

Subtotal _____ 30

DELIVERY

Voice quality, diction _____ 10
Appropriate gestures, eye contact _____ 10
Clear, specific language _____ 5
Confidence _____ 5
Personal appearance _____ 5
Extent to which speech was sincere, interesting,
clear, creative, convincing, and concise _____ 10

Subtotal _____ 45

TOTAL SCORE _____ 100

Time: _____

(Deduct 5 points for speeches under
3:31 or over 4:29.)

Deduct PENALTY POINTS (- _____)

FINAL SCORE _____ 100

Name _____ School _____

Judge's Signature _____

Judge's Comments:

VERIFICATION
(scores checked)
 Administrator
 St Awards Comm.

WEB PAGE CREATION
Judges' Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
OVERALL APPEAL					
Grabs audience attention	0	1-3	4-7	8-10	
Content of Web page(s) effectively cover topic with all vital information included (who, what, when, where, why, and how)	0	1-3	4-7	8-10	
Appeals to audience	0	1-2	3-4	5	
LAYOUT					
Creative and original	0	1-2	3-4	5	
Format, text, and graphics are consistent, well-balanced and with no overlapping items that reduce readability	0	1-3	4-7	8-10	
Graphics are appropriate to subject and are effectively utilized	0	1-2	3-4	5	
Font selection (type, size, style, kerning, leading, etc.) is appropriate and appealing	0	1-2	3-4	5	
Use of color is appealing	0	1-2	3-4	5	
TECHNICAL FEATURES					
Site uses innovative technology tools and enhancements effectively (e.g. streaming video/audio; flash type program)	0	1-3	4-7	8-10	
Web pages are viewable on standard browsers	0	1-2	3-4	5	
Copyright laws have been adhered to and any photos, text, trademarks, or names used on the site are supported by proper documentation and approvals and are indicated on the Web page(s)	0	1-3	4-7	8-10	
NAVIGATION					
Links are appropriate and support topic	0	1-2	3-4	5	
All links are functional and allow viewer path back to home page	0	1-3	4-7	8-10	
Navigational scheme is logical and effective	0	1-2	3-4	5	
TOTAL SCORE					
Penalty Points: Deduct 1 point each for a typographical, spelling, punctuation, or grammar error.					
FINAL SCORE					/100 max

Name: _____

School: _____ State: _____



Judge's Signature: _____

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